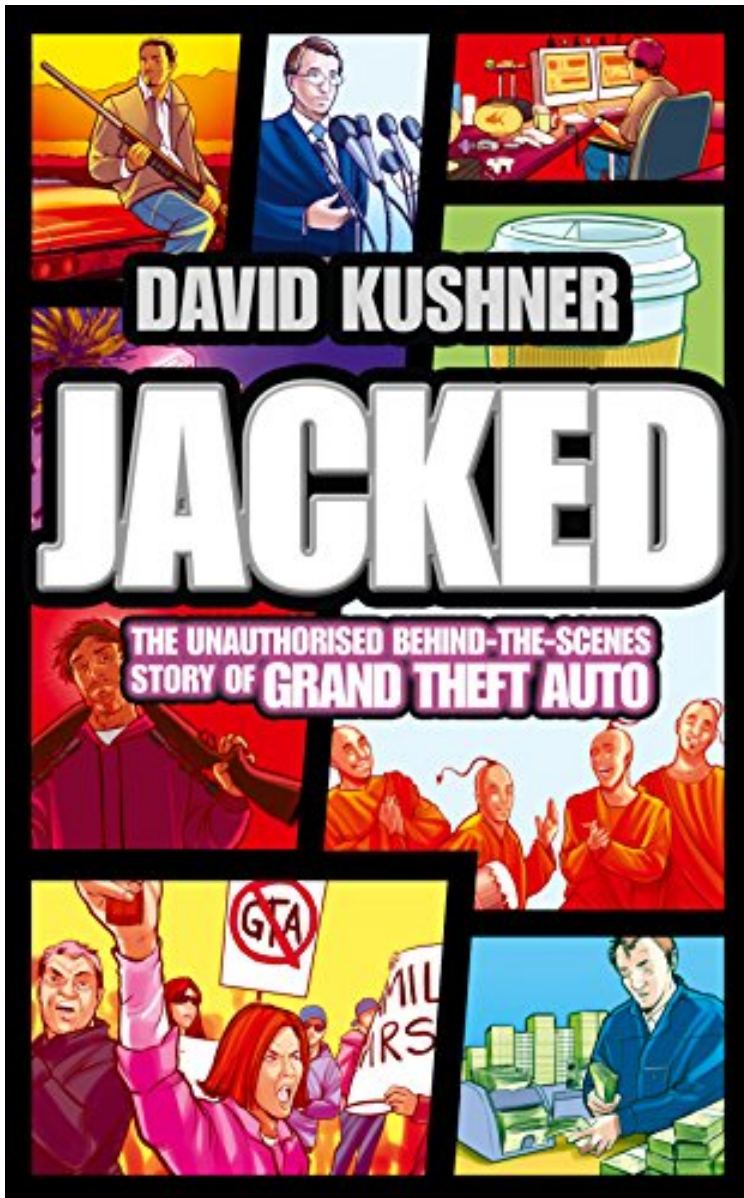


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Jacked: The unauthorized behind-the-scenes story of Grand Theft Auto



Par David Kushner
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Description :

Prsentation de l'diteurThe behind the scenes story of the worlds most notorious and controversial video games company - Rockstar Games.Jacked is the incredible story behind the phenomenon that changed video games for ever Grand Theft Auto.Powerful politicians tried to stop it, parents and activists vigorously campaigned against it, but they couldnt stop GTA breaking records. GTA IV became the biggest entertainment product launch of all time, eclipsing all other books, films and music, and went on to become

the most controversial video game in history. Now, after 10 years of research, David Kushner reveals how Sam Housers company, Rockstar Games, made it all possible. He lifts the veil of secrecy around the team to show how a blend of creative genius, daring PR campaigns, big egos and an obsessive work ethic all came together to create a monster with a tendency to spiral out of control. Including the full story behind Hot Coffee the hidden sex minigame that nearly killed the game and the company Jacked gets right to the heart of what it takes to make a classic computer game. Presentation de l'diteur The behind the scenes story of the worlds most notorious and controversial video games company - Rockstar Games. Jacked is the incredible story behind the phenomenon that changed video games for ever Grand Theft Auto. Powerful politicians tried to stop it, parents and activists vigorously campaigned against it, but they couldnt stop GTA breaking records. GTA IV became the biggest entertainment product launch of all time, eclipsing all other books, films and music, and went on to become the most controversial video game in history. Now, after 10 years of research, David Kushner reveals how Sam Housers company, Rockstar Games, made it all possible. He lifts the veil of secrecy around the team to show how a blend of creative genius, daring PR campaigns, big egos and an obsessive work ethic all came together to create a monster with a tendency to spiral out of control. Including the full story behind Hot Coffee the hidden sex minigame that nearly killed the game and the company Jacked gets right to the heart of what it takes to make a classic computer game