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Follow the Geeks: 10 Digital Innovators and the Future of Work (English Edition)



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Prsentation de l'diteurFollow the Geeks tells the stories of 10 digital entrepreneurs who transformed their careers for the 21st century. See the risks, setbacks, and innovations that defined them. You'll find programmers and photographers, podcasters and philanthropists. No matter what industry you work in, what size your company is, or if you're launching your own startup, these stories provide a trail of wisdom for the future. Follow the Geeks reimagined the idea of a book for the digital age by turning it into a conversation with readers. As the authors were writing the book, they shared each chapter online for a limited time and got amazing feedback. This final version of the book includes the best comments from the community,

featured at the end of each chapter and published here for the first time. Presentation de l'auteur Follow the Geeks tells the stories of 10 digital entrepreneurs who transformed their careers for the 21st century. See the risks, setbacks, and innovations that defined them. You'll find programmers and photographers, podcasters and philanthropists. No matter what industry you work in, what size your company is, or if you're launching your own startup, these stories provide a trail of wisdom for the future. Follow the Geeks reimagined the idea of a book for the digital age by turning it into a conversation with readers. As the authors were writing the book, they shared each chapter online for a limited time and got amazing feedback. This final version of the book includes the best comments from the community, featured at the end of each chapter and published here for the first time. Biographie de l'auteur LYNDSEY GILPIN is a cleantech and environmental journalist. She's an award-winning long form writer who has had bylines in The Atlantic, TechRepublic, Grist, Forbes, and more. JASON HINER is the Global Editor in Chief of TechRepublic and the Global Long Form Editor of ZDNet at CBS Interactive. He's an award-winning journalist and editor who has a passion for the power of a well-told story.